

The Alabama Municipal Journal

Rate and Data Sheet



EFFECTIVE JUNE 1, 2020

The Alabama Municipal Journal is the official publication of the Alabama League of Municipalities, the statewide association of city and town governments. The *Journal* is published four times per year with advertising included – Summer, Fall, Winter and Spring. Current League membership stands at more than 450 cities and towns, or 99% of the urban population of Alabama. **Circulation to date: approximately 4,500. A *Journal* archive dating back to 2002 can be found online at www.almonline.org. We do not prepare an editorial calendar.**

Subscribers include: Mayors, councilmembers, city commissioners, city clerks, municipal attorneys, municipal judges, administrative support personnel, members of the state legislature, members of the Alabama Congressional delegation, heads of state agencies and departments and regular subscribers.

Special Sponsorship Packages that include advertising are also available!

Visit www.almonline.org for details or contact Cindy Price at 334-262-2566 or cprice@almonline.org

Advertising Rates Per Insertion:

Full Page Ad - B/W	\$800 (per insertion, 1-3 insertions)	\$750 (per insertion, 4 insertions)
Half Page Ad - B/W	\$500 (per insertion, 1-3 insertions)	\$450 (per insertion, 4 insertions)
Quarter Page Ad - B/W	\$400 (per insertion, 1-3 insertions)	\$350 (per insertion, 4 insertions)
Full Page Ad - Full Color	\$1,000 (per insertion, 1-3 insertions)	\$950 (per insertion, 4 insertions)
Half Page Ad - Full Color	\$800 (per insertion, 1-3 insertions)	\$750 (per insertion, 4 insertions)
Quarter Page Ad - Full Color	\$700 (per insertion, 1-3 insertions)	\$650 (per insertion, 4 insertions)
Full Page Ad Size (portrait orientation only): 11 inches high x 8.5 inches wide (Trim Size) <i>For full page ads that bleed, allow for a 1/8" bleed on each side.</i>		
Half Page Ad Size (landscape orientation only): 5 inches high x 7.25 inches wide		
Quarter Page Ad Size (portrait orientation only): 5 inches high x 3.5 inches wide		

ADVERTISING AGENCY COMMISSIONS NOT ACCEPTED.

Digital File Specifications: Print Optimized PDF with all images and all fonts embedded. Make sure settings are correct for high resolution output. We do not edit PDF files. **Trim size is 11 inches high x 8.5 inches wide.**

Deadlines: *The Journal is published quarterly with advertising included: Summer, Fall, Winter and Spring. **Advertising copy is due: June 1st, September 1st, December 1st and March 1st.** Copy not received by that date will be held until the next publication. The Alabama League of Municipalities reserves the right to reject any advertising copy prepared and/or submitted for publication in the *Alabama Municipal Journal*.*